

The New Nude Network

* An Integrated Online Network of Top-Quality Erotic Websites *

A Report Presenting a Description of Sites, Activities, Team Members, and Future Plans

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Introduction

The New Nude Network (hereafter referred to as NNN) is an integrated online network of top-quality erotic websites. Our central mission is to save the web from itself by offering erotic content (images, films, texts, books, communities, etc...) that is second-to-none in sensuality, freshness, and artistry. We believe that our content will thrill you, please you, provoke you, and, in many ways, emotionally affect you. All of our sites are known for their aesthetically superior presentation, their clear and navigable design, their outstanding operational and member-benefit systems, and their reliability and respectability. In short, the NNN is at the cutting edge of the online erotic revolution.

In this report we will give an overview of our many websites, a description of the numerous activities necessary to keep the NNN functioning and growing, the team members that carry out these activities, and the future plans for the NNN.

Sites

As of November 1, 2003, the NNN operates eight websites. Three are dedicated to presenting the work of a particular erotic photographer, two are traffic-generating promotional sites, one is an E-zine serving as an advertorial link (with free images, articles, and site news) to the photographer sites, and one is an online wholesale center for erotic photographs.

Hegre-Archives.com – Ultimate Erotica

This site presents the work of our founder, the world-renowned erotic photographer, Petter Hegre. The winner of the “Erotic Photographer of the Year Award” at the Erotic Oscars (London, 2001), Hegre studied in his youth at the Brooks Institute in California and with Richard Avedon in New York City. His work has appeared in galleries, books, and on websites all over the world and has been consistently hailed by numerous critics as one of the most important and exciting erotic websites available.

The erotic smorgasbord of this site is perhaps unparalleled in the world of fine online photography. Members have access to thousands and thousands of high-resolution nude photos, dozens and dozens of long erotic films, thousands of amateur images from site members, Travel Reports from Petter’s journeys around the globe in search of models, an Input Forum offering chat and tech support opportunities, book sales, and erotic E-cards. Also appearing on the site is the exciting photographic work of Hegre’s wife and model, Luba Shumeyko, who presents photos of her friends in Kiev. Hegre-Archives.com is nothing short of an entire cyber-verse of intimate and sensual erotic experiences.

As of November 1, 2003, Hegre-Archives had approximately 32,000 photos, 80 videos (3 - 4 minutes each), and over 2,000 photos in its Photo Forum. Photos are updated daily,

with the average update around 50 photos, and films are updated weekly. Hegre-Archives.com was founded in January, 2002.

Galitsin-Archives.com – Nude Russian Teens

This site presents the work of world-famous Russian photographer, Grigori Galitsin. Galitsin's work has been appearing on the web for many years, and he has become known as one of the premier artisans of the "artistic nude." All of his models are Russian, most are youthful in appearance (appealing to the "teen" market), and all are beautiful and full of character. Galitsin has a playful, yet sensual, style that is gaining a large following among discriminating erotic fans.

Galitsin-Archives.com has photos and films. All of these are taken by Galitsin himself, though there is a small section called "Komrades" that has a few hundred nude images from some of Galitsin's associates in the Russian photography community. There are also "Angel Profiles," in which background information is given on one of the models.

As of November 1, 2003, Galitsin-Archives had approximately 25,000 images, over 30 films (3 - 4 minutes each), and several hundred Komrades images. Photos are updated daily, with the average update around 60 photos, and films are updated weekly. Galitsin-Archives.com was founded in October, 2002.

Vulis-Archives.com – The Outer Reaches of Erotica

On this site you can find the work of the radical and innovative Latvian photographer, Ralf Vulis. Vulis is the master of "maximal," or a style of photography that takes the viewer to the "outer reaches of erotica." Here you'll find photos and films that feature ever kind of nude imaginable: from fetish, glamour, hardcore, art, and sports, to humor, public, schoolgirl, voyeur, naturist, group sex, amateur and much, much more.

The site offers photos, films, and Ralf's Diary (stories of Vulis's wild exploits in the world of nude photography). In all the work, Vulis's adventurous spirit, and the love of his models for his craft, shines through. However, the Vulis site can be split into two sections. The early months, which highlights Vulis's more artistic and adventurous nudes, and the later months, up to the present, wherein Vulis uses his new digital camera to do more traditional nudes of generally finer looking models. For browsers looking for a great experience looking at a wide variety of amateur-style nudes that are sensual and playful, and often hilarious or disturbing, this is a great site.

As of November 1, 2003, Vulis-Archives.com had approximately 6,000 images, nearly a dozen films, and nearly a dozen diary entries. Photos are updated daily, with an average update around 30 photos, and films are updated periodically. Vulis-Archives.com was founded in January, 2003.

TheNewNude.com

“The New Nude” is the official erotic E-zine of the New Nude Network. Appearing once/month, it features over 100 free photos in each issue, articles and reviews of erotic interest, and hot tips and links. *The New Nude* is primarily geared toward offering free content (photos and articles) that inspires browsers to join one of the NNN pay sites (Hegre-Archives.com, Galitsin-Archives.com, and Vulis-Archives.com).

After posting dozens and dozens of free issues, *The New Nude* has easily become one of the finest free erotic experiences on the web. In terms of quantity of free photos and quality of articles, it is hard to beat. With an attractive and easy-to-use design, browsers image galleries and texts that invite them into a sophisticated world of erotic pleasures.

Recently, the NNN has signed an agreement with DeltaVerlag of Germany to create a paper version of the magazine that will be distributed in various countries in Europe. The first issue will appear in mid-2004.

The articles that appear fresh each month in *The New Nude* (online) are:

Petter’s Pick – An intimate profile and 20 free photos of a featured Hegre model.

Master Mind – Provoking thoughts on life, love, and the lens from Petter Hegre himself.

Grig’s Angel – A model portrait and 10 free photos of a featured Galitsin model.

Ralf’s Diary – Excerpts from Vulis’s diary on his exploits in the mad world of erotic photography.

Erotic Tales – Inspiring and arousing stories based on a Hegre photo series.

What’s Newd – Information on what’s new on the NNN.

Photo Forum Freebies – 10 free photos and tongue-in-cheek reviews of a sampling from the Hegre Photo Forum.

Film Review – A review of that week’s Hegre video.

How To Succeed – A free selection from the “dating advice” writings of Ron Louis and David Copeland from HowToSucceedWithWomen.com.

There are currently over 50 *The New Nude* issues online. Each issue contains over 100 free photos and nine free articles or reviews. *The New Nude* started posting in October, 2002.

NewNudeCash.com

This site essentially helps the NNN direct all its webmaster traffic into one centralized informative location. Webmaster's can go to NewNudeCash.com and review the sites that the NNN offers, choose the site(s) that best matches their markets, and then go to that site and sign up as a CCBill referral partner. NewNudeCash.com also presents details on how to purchase advertising in The New Nude.

NeedaNude.com

NeedaNude.com – a veritable one-stop wholesale erotic image shop - was created to provide photographers and webmasters a way to work and get rich together. NeedaNude acquires quality photos and distributes them to quality webmasters. Its goal is to make money by helping photographers and webmasters make money. It does this by acquiring only the finest photos in the perfect formats, by making them easily accessible and inexpensive for webmasters, and by paying photographers well and on time.

The site offers images taken by photographers from around the world, and in a wide variety of categories, from softcore to hardcore. NeedaNude.com does not purchase the photos from the photographers – It simply posts them on the site and then pays photographers a share of the revenue from sales. Buyers purchase a non-exclusive right to use the photos. Prices vary depending on the type and amount of content. NeedaNude.com was opened for business in October, 2003.

FreshNudesTop1000.com

The only “TOP 1000” site on the net (all other sites are Top 100's), FreshNudesTop1000 is a banner exchange site that ranks participants according to “Hits In.” Here's how it works: 1) Site A submits a banner to FreshNudesTop1000, and this banner links to Site A; 2) Site A posts a FreshNudesTop1000 banner on its site, and this banner links to FreshNudesTop1000; 3) an automatic counter calculates how many hits Site A sends to FreshNudesTop1000, and that number determines Site A's ranking in the list, with the higher ranking being better, since the top sites are those that receive the most “Hits Out,” which means more traffic for Site A.

NNN operates this site because it brings traffic to its pay sites. As of November 1, 2003, there were over 120 sites participating. FreshNudesTop1000.com went live in August, 2003.

Doorway Pages

The NNN has posted over 30 “Doorway Pages.” These are single page sites that are maximized for search engines using frequently searched keywords in the tags and text. These pages link to the NNN's pay sites. Their only goal is to appear high in search queues on the major search engines and thus generate traffic for the NNN.

Activities

A wide variety of activities are necessary to keep the NNN functioning effectively and to maintain its robust growth. Those activities include 1) finding and securing models, 2) photographing and filming models, 3) preparing and posting photos and/or films on the sites, 4) mastering the websites, 5) designing the websites, 6) writing for the websites, 7) interfacing with vendors (hosting company, billing company, etc...), 8) marketing the websites. In this section, all these activities are described in brief. When needed, the staff members responsible for these activities are named here, but their complete biographical and task information appears in the next section – Staff.

Finding and Securing Models

Our sites depend more than anything on the finding and securing of beautiful, available, legal models. Their “beauty” depends upon the personal taste of each photographer. Their availability depends on their willingness and the photographer’s access to them. And their legality depends on their age of birth. All our models must prove they are at least 18 years old at the time of shooting.

Each of our main pay sites has a different situation in terms of finding and securing models because each of our main photographers is in a different situation and works in a different way.

Petter Hegre finds most of his models through modeling agencies and personal referrals from other models he has worked with, though the occasional “girl off the street” will end up on his site. Hegre also travels a great deal to foreign locations to shoot models, and these journeys are written about, along with free photo samples, in his very popular Travel Reports.

Grigori Galitsin finds all his models from his native Volgograd. The great majority of his models come to him through personal referrals from other models he’s worked with. This system gives his work an intimate, indigenous, personal quality.

Ralf Vulis also finds the majority of his models from his native town, though in this case the town is Riga, Latvia. Most of Vulis’s models live in or around Riga and they come to him through any means imaginable. Vulis also finds models, however, through his work in other fields, such as pornography and fashion photography.

Photographing and Filming Models

Once the models have been discovered, their access arranged, and their legality proven, they must be photographed and/or filmed. The equipment used for this varies according to the photographer, as do the choice of location and style of lighting and posing.

Needless to say, it is at this point that the most important work for the NNN is done. The photographer and the model work together to create the most perfect image and/or film possible. The final product is the very stuff of what the NNN is made of – magnificent images and/or films of magnificent models.

Preparing and Posting Photos and/or Films

Once the photos and/or films are securely stored in the equipment, they need to be prepared and posted. Preparing involves loading the images and/or films onto the main computer, ordering and cropping and embellishing them, and then, finally, posting them as a downloadable series and/or film. Posting is done by the webmasters. The preparation is largely done by the photographer himself, though as of November 1, 2003, some of Hegre's preparatory work has been done by an assistant, Justin Ultee.

Mastering the Websites

The mastering of a website, especially a website as large as some of those found on the NNN, is a huge task, and the NNN is fortunate to have some of the finest webmasters in the business working on its sites. "Mastering a website" can mean everything from uploading and posting images and/or films, answering questions from members and browsers, coding pages, building issues (in the case of *The New Nude*), handling orders and billing issues, preventing hacker attacks, sending promotional emails, collecting and organizing email lists, managing membership information, coordinating affiliate efforts, etc...In short, the "webmaster" is the mechanic that builds and fixes the plane, the pilot that flies the plane, and the stewardess that services those who ride the plane. As such, he is "technically" the most important staffer on the site, serving as the "point of last resort" for all issues relating to the site.

Designing the Websites

All NNN sites feature an elegant, clean, and, one could say, Scandinavian design style. This is due to the fact that the sites are designed by top Norwegian designer, Tor Soreide. Designing a website is 1/3 inspiration, 1/3 manipulation, and 1/3 negotiation. The inspiration involves coming up with colors, shapes, and organizational schemes that function well together, excite the senses, and invigorate browsers to join. The manipulation involves hammering out the details in the chosen computer program, usually Adobe Photoshop. And the negotiation involves taking design direction and adjusting to webmaster demands. From this mix, a great design emerges. Other than the website pages, Soreide also designs all banners, posters, and headers for the sites and the newsletters.

Writing for the Websites

Though the NNN sites are “all about images,” every site requires a great deal of text to make it work efficiently, to sell its message, and to make it more appealing to potential members. Text for websites includes everything from names and descriptions of series and films, promotional text for particular pages, book reviews and descriptions, category headings and descriptions, headers for special sections, functionality descriptions for a variety of possible user actions, editing of testimonials, letters to copyright infringers, articles and reviews for the E-zine, “About” texts for each site, etc...Texts are also necessary for the newsletters that the NNN sends out each week. All texts on the NNN are the work of freelance writer, Kirk Bromley.

Interfacing with Vendors

An important aspect of operating the NNN is interfacing with vendors. All NNN billing is done by either CCBill or Paypal, with the majority coming from the former. All NNN hosting is done by Cavecreek. The webmaster of each individual site is responsible for this interfacing to assure ultimate smooth operations.

Marketing the Websites

The marketing of the NNN websites is an extensive and diverse undertaking carried out by most of the team members. There are organized marketing activities (posting tgp’s, newsletters, advertising, etc...) and there are unorganized marketing activities (chatting in forums, sending emails to possible partners, “spreading the word,” etc...). In fact, several of the website run by the NNN are simply marketing tools in themselves: FreshNudesTop1000.com, NewNudeCash.com, and, to a certain extent, TheNewNude.com.

The following is a list of marketing activities carried out by team members of the NNN on a regular basis:

- 1) Posting TGP’s – TGP’s are sites that post free galleries of photos, and these galleries link back to pay sites. The NNN posts galleries of free photos on such sites. Hegre and Galitsin both post TGP’s in order to bring in traffic. Hundreds of sites are submitted to each week.
- 2) Newsletter emails – The NNN sends out several regular newsletter emails and occasional “special” emails. The “New Nude Newsletter” goes out once/week to the NNN email list, which is grown by offering every browser to our paysites some free content in exchange for their emails. As of November 1, 2003, the NNN has over 150,000 double opted-in emails on their New Nude Newsletter subscriber list. The NNN also sends out a webmaster newsletter once/week to its webmaster email list, which has almost 1,000 emails on it. NeedaNude.com also

sends out a newsletter to this webmaster list. Finally, occasional “special” emails are sent out, announcing a new Travel Report, E-card, or promotional item, etc...

- 3) The NNN does advertise on occasion, both on adult sites and non-adult sites.
- 4) An assistant to Mr. Bromley spends 10 hours/week sending emails to adult webmasters encouraging them to become CCBill referral affiliates to the NNN. This activity not only promotes the affiliate program, but it also helps grow the NNN’s webmaster email list to which our webmaster newsletters are sent.
- 5) Several members of the NNN spend a significant portion of time on webmaster forums promoting the NNN sites. Developing personal relationships with other webmasters is seen as a key way to promote the affiliate program.
- 6) As mentioned above, several sites in the NNN are essentially marketing tools, and time is necessary to keep these sites operating smoothly. The prime marketing site is “The New Nude,” which offers a vast quantity of free material in the hopes of generating members to the pay sites. NewNudeCash.com is also a marketing site, and effort is taken driving traffic to this site. Finally, FreshNudesTop1000.com is a marketing site and generates thousands of hits for the NNN every week.
- 7) Enough can’t be said for the small, yet abundant, marketing activities carried out by all team members on a daily basis. Responding to emails or sending emails to possible partners or customers is carried out by everyone on the team. By appearing professional and reputable in these emails, each team member supports the reputation of the NNN as a high-quality erotic network that is profitable and honest to work with.

Team Members

Petter Hegre - Photographer

Petter Hegre has been a photographer for over 20 years. After studying at the Brooks Institute of Photography in California, USA, Petter was hired as an assistant for Richard Avedon in New York before returning to his hometown of Stavanger, Norway. Only 21, he started his own studio and soon established himself as one of Norway's most successful photographers. Receiving the "Erotic Photographer of the Year 2001" award at the 8th annual "Erotic Oscars" in London in 2001, Petter secured his status as a world-class erotic photographer.

Grigori Galitsin - Photographer

Grigori Galitsin is a world-renowned photographer from Volgograd, Russia. His work has appeared on numerous websites and magazines for many years and it is universally respected as pure, pristine, and sensuous. Grigori has been involved in art in one way or

another most of his life. Working in painting, video, and photography, he has tirelessly expressed his vision of a purer, more sumptuous world. He was the winner of the Master Kodak Exhibition in 1997.

Ralf Vulis - Photographer

Vulis originally studied graphic arts in Riga, Latvia, where he still resides. He has now been a photographer for over a decade, making him, in the scheme of things, a relatively new artist. His early work showed the type of inspiration and desperation often seen in new exuberant artists. He shot photomontages of nude girls in front of military equipment and evaded official sanctions by working as an art teacher in the countryside. He organized a Miss Riga contest so he could photograph girls. And from there his insanity continued.

Oyvind Sigvaldsen – Webmaster for Hegre-Archives.com

Based in Stavanger, Norway, Oyvind Sigvaldsen studied electronics and computers and received his Masters Diploma in typography and prepress after three years as an apprentice. He worked for two years as a computer technician assembling and repairing personal computers and servers and setting up networks. He has also worked as a freelance teacher of graphic design.

Ryan Bishop – Webmaster for Galitsin-Archives.com, Vulis-Archives.com and TheNewNude.com

Tor Soreide - Designer

Also based in Stavanger, Norway, Tor studied graphic design in Barcelona, Spain and he's been running his own studio for about ten years. He's done logos, brochures, catalogues, ads, etc..., along with work in the entertainment industry. For the last several years, most of the work has been on the web.

Kirk Bromley – Textmaster/Project Manager

Based in New York City, Kirk Bromley has been a freelance writer for over 10 years. He has researched and written extensively in a variety of fields - education, government, and business. He has also ghost-written several books and reports, including a Spanish spy novel, an in-depth analysis for the US Pentagon on Sino-Saudi Relations, and a report on US democratic opportunities on the Internet. His erotic writings have appeared on numerous websites and he has provided marketing consultation for several of these sites.

Alexander (“Sasha”) Kovalov – Webmaster for NeedaNude.com

Sasha, based in Kiev, Ukraine, has a background in financial software development. However, his central passion is the Internet. He has worked as a web designer and webmaster for several years.

Luba Shumeyko Hegre – Model and Photographer

Justin Ultee – Assistant to Petter Hegre

Future Plans

FreshNudesTGP.com

Soon, the NNN will open its own TGP site and begin accepting submissions from other sites looking to post TGP galleries. NNN TGP galleries will be strewn throughout the site, since the goal, as usual, is to drive traffic to NNN pay sites.

New Photographer Site - Richard Kern

The NNN has signed a contract with New York-based photographer Richard Kern securing Kern to deliver over 10,000 images and 150 videos over the course of three year. This content will be used to form a pay site – similar to the other pay sites – dedicated to his work. Kern’s work will bring a fresh and vital style to the NNN, with images and models as raunchy, as sexy, as daring, and as vibrant as NYC itself. The current design concept for the site is that it will be structured like a SIM City (the tentative title is NewNudeCity.com) where a browser pays to “enter” the city and then can “experience” the girls in a variety of locations, such as bars, on the street, or in their apartment. In short, it will not just be you average run-of-the-mill adult porn site, but an actual erotic experience based on a simulated city full of arousing and available cyber models.

Russian Photography Site

Our Ukrainian-based webmaster, Sasha Kovalov, will be operating a site, the name and concept for which are currently in development, that will feature the photos of several Russian photographers.

CD/DVD Sales

The NNN has plans to make all its images and videos available for sale on CD and DVD. Customers will be able to purchase them and have them shipped to their home for personal use.

LubaLuba.com

A new site will be created in 2004 that will be dedicated to the images and photographic work of Luba Shumeyko. There will be nude images and videos starring Luba, as well as photos she takes of her friends.

All Video Site

The NNN has plans to create an “All Video Site,” which will present on one site all the video currently now posted on all NNN pay sites as well as original video created solely for the “All Video Site.”